**Final Project**

**Planning Analysis Sheet**

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Web Site Design (2023-2024)

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**Web Site Topic - Planning Analysis Sheet (Tiffin System)**

**Q1. Web Site Goal:**

The website aims to facilitate access to tiffin services in the Waterloo region by providing a platform for connecting tiffin service providers and potential customers.

**Q2.** **Describe the goal of your website in one or two sentences:**

The website aims to inform residents about the availability and benefits of tiffin services while also serving as a marketplace for tiffin providers to showcase their offerings and connect with interested customers.

**Q3. What results do I want to see?**

* + Increased awareness of tiffin services among residents of the Waterloo region.
  + Growth in the customer base for tiffin service providers is listed on the website.
  + Increased user engagement with the website, leading to more inquiries and orders.

**Q4. List the working title of each page on your website:**

* Home
* About Us
* Tiffin Services
  + Menu
  + How It Works
  + Testimonials
  + Contact Us

**Q5. What information do I need?**

* + Information about tiffin services in the Waterloo region, including pricing, menu options, and delivery areas.
  + Details about each tiffin service provider, such as their background, specialties, and customer reviews.
  + Graphics and images showcasing the different types of tiffin meals available.
  + Testimonials or reviews from satisfied customers.
  + Contact information for each tiffin provider and a form for users to inquire or place orders.

**Q6. List where you will obtain the web pages' content (facts, text, graphics, sounds, video).**

**You listed above:**

* + **Facts and Text:**
    - Information about tiffin services can be obtained from local tiffin providers, online research, and interviews.
    - Descriptions for each page can be drafted based on the website's goals and the target audience's needs.
  + **Graphics and Images:**
    - Photos of tiffin meals can be obtained from tiffin service providers or through stock image websites and authentic images I cooked.
    - Graphics and illustrations can be created or sourced from graphic design resources.
  + **Sounds and Video:**
    - Sound and video content may not be necessary for this website, but if desired, they can be created or sourced from appropriate sources related to tiffin services or food preparation.
  + **Testimonials:**
    - Testimonials can be collected from satisfied customers of tiffin service providers through surveys or direct feedback.
  + **Contact Information:**
    - Contact details for tiffin service providers can be obtained directly from them or through their official websites or social media profiles.

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